



# COREY D. FLOURNOY

Diversity, Equity & Inclusion/Leadership  
Keynote Speaker/Consultant/Certified Coach  
DEI Strategy Development

“Corey’s way of meeting people where they are, while also challenging them to grow beyond their comfort zone, is highly effective and transformational.”

~Sheila Weber, Director of Strategic Initiatives, Lutheran Services in America

**Corey D. Flourney** is the cofounder and Principal of Creative Outreach Consulting. For over 25 years, Creative Outreach delivers a 360-degree holistic approach to individual and organizational transformative change through proven practices, programs and processes achieved with a shared commitment for results. Corey is deeply motivated by helping clients maximize their business potential while also making a positive contribution to our world. Corey has been honored in [Crain’s Chicago Business 2022 Notable Black Leaders and Executives](#), as one of [North America’s Most Influential D&I Leaders – 2020](#) by Hive Learning, and was included in the [2020 PerformanceIN List of The Top 50 Industry Players](#).

Additionally, in January 2021, Corey accepted the newly created role of VP, People & Culture Development overseeing diversity, equity, and inclusion (DEI) and learning and development at Aurora, the company delivering the benefits of self-driving technology safely, quickly, and broadly. Corey was also Groupon’s first Global Head of Inclusion and Diversity. Corey is a Certified Professional Diversity Coach through CoachDiversity Institute, accredited by the International Coaching Federation (ICF). He is also an adjunct professor at Northwestern University, teaching a graduate-level course on leading global change.

In February 2021, Corey launched his blog series “Uniquely Black” with a few thought-provoking posts related to race in society and its impact on the business world and society as we know it. His blogs are posted on [Medium.com](#).

A Chicago native, Corey earned his undergraduate degree at University of Illinois at Urbana-Champaign, and his Master’s degree in Agricultural and Extension Education at Michigan State University. While in school, Corey was elected president of the 450,000-member National Future Farmers of America, becoming the first African-American person to hold the position in the history of the organization. His story is included in the New York Times bestseller *Taking Time Off* by Colin Hall and Ron Lieber, and he has been interviewed in various media, including *The New York Times*, *USA Today*, and *CBS This Morning*.

He is an avid world traveler, Les Mills fitness instructor, and involved with numerous non-profits.

## CONTACT INFO

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🔗 Corey Flourney



# CREATIVE OUTREACH SERVICES AND PARTIAL CLIENT LIST

**Certified DEI, Career and Executive Coaching:** In 2019, Corey became a licensed Professional Diversity Coach. In this capacity, he is trained to help people in all phases of their careers navigate and take ownership of the challenges they face specifically related to DEI:

- Career coaching for under-represented clients (middle-management through executive level)
- Working with executives on how to show up and lead meaningful, results-driven DEI efforts in their company
- Qualified administrator and coach for the Intercultural Development Inventory and follow up coaching sessions

Corey also partners regularly with other established coaches for larger projects to meet the needs for organizations of all sizes.



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“He consistently provides valuable perspective and pushes me in ways that have changed the trajectory of my career. I am now much more competent leading larger complex teams, have begun engaging executive leadership in purposeful and impactful ways, and my confidence in the workplace has improved considerably.”

~Keith Jamerson, Executive Producer Director, Hecho Studios

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“I highly recommend working with him, if given the opportunity. You surely will be inspired as many in our network have been when we have welcomed him to present. In fact, we repeatedly hear how impactful his messages and delivery are, no matter if in person or virtually.”

~Megan McCann, McCann Partners

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**Guest Speaking Engagements** For more than 25 years, Corey has traveled across the country and different parts of the world to share his insights, experiences and philosophies to help change the value, importance and impact for DEI for thousands of people ranging from corporations, educational institutions, non-profit organizations. Corey’s voice is often the “different” voice in the room as he discusses needed structural changes that address systemic issues along with tangible actions that can be taken to make needed progress. As both a global keynote speaker and panelist, Corey delivers his message in an engaging, thought-provoking manner that personally challenges the way that we see and show up in the world yet provides solutions that can be implemented to start the change process. Corey’s topics range from leadership, DEI, accountability, and vision setting.

**Leadership Program Development:** Corey has developed diversity and leadership programs to connect, engage and support diverse high-performing employees to position them to advance into management and executive roles within their organizations. These workshops include a blend of comprehensive developmental programming that consists of in-person workshops, performance management training for managers, external coaching, senior level mentoring, and an ongoing series of workshops that evaluate the many characteristics and behaviors of an executive.

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Corey’s Allyship workshop was our first agency-wide learning session. His ability to gain trust and credibility made the material engaging and easy to digest, using a combination of teaching and small group breakouts to relay his message.”

~Devin Martin, Bader Rutter Advertising

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## Partial List of Previous Clients:

